



Design Crowd Project Requirements

Thank you for your interest in this design contest. We are always welcome to questions and are looking forward to seeing what you can come up with.

Bootstrap

We work on a Bootstrap platform with our custom built CMS. We require all designs to be sized accordingly with the bootstrap grid system found here: <http://getbootstrap.com/css/#grid>

Start of Competition Requirements

At the start of a competition, we are looking for general Home Page Design concepts and an example product grid page.

HOME PAGE DESIGN

We will provide recommended content areas for the home page (ie. slide show, recent blog posts, social media bar, etc.)

STORE PRODUCT GRID

Show a grid of product thumbnails. Included elements are thumbnail and price. Also included are filters (sort by, show by grid/list).

Congrats you Win, now what?

If your design is chosen, before we can complete the project we will need to see the following

HOME PAGE DESIGN

Any changes requested by the client in the original designs

Responsive Tablet View (using standard bootstrap media queries, we need to see an example of a tablet size home page view)

Responsive Phone View (using standard bootstrap media queries, we need to see an example of a phone size home page view)

INTERIOR PAGE DESIGN

These pages are general content pages. Our CMS allows for the creation of unlimited pages and gives the client control of adding them. Interior Page Designs can be built with 1 column, 2 columns (either right side bar or left sidebar)

Examples of buttons and button states,

Examples of drop down menus

Examples of H1 through H5 plus body copy

STORE PRODUCT GRID

Show a grid of product thumbnails. Included elements are thumbnail and price. Also included are filters (sort by, show by grid/list).

STORE PRODUCT DETAIL PAGE

Product detail image with additional thumbnails, product title, description, rating stars, product attributes, tabs or accordion for additional information.

File Delivery Requirements

Photoshop (PSD) layered documents zipped with fonts, associated images and PSD files

Photoshop PSD must meet bootstrap grid dimensions or project will be rejected.

Any unlicensed images used (and not provided by us) must be noted.

